

DEWALT

Q1 2026 BONUS OFFERS

Q1 2026 EXTERNAL COMMS

1ST FEBRUARY – 31ST MARCH 2026



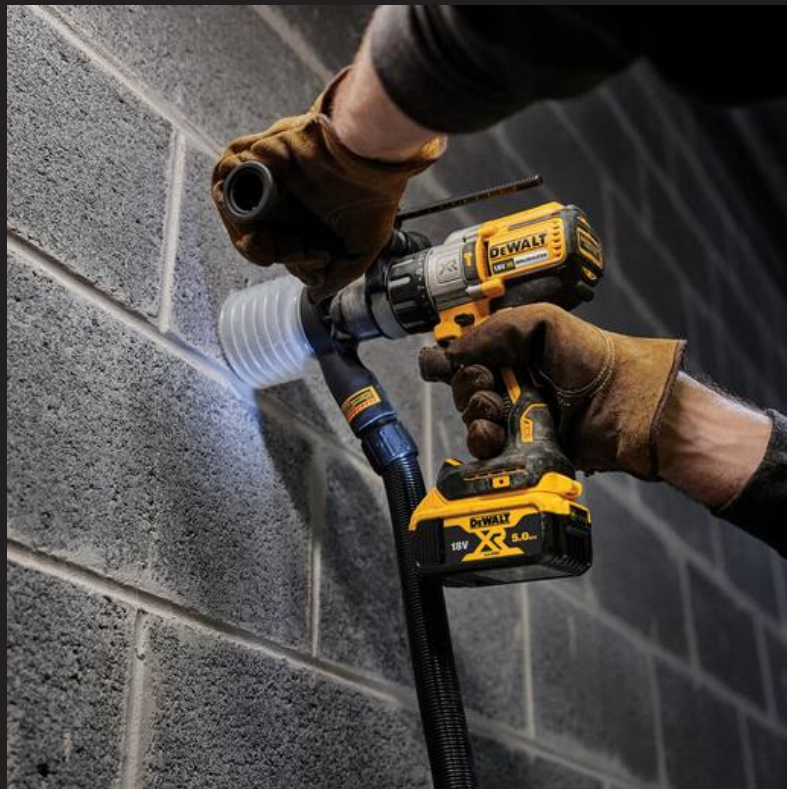
KEY DATES

CAMPAIGN	KEY DATES
PURCHASE START DATE	Sunday, 1 st February 2026
PURCHASE END DATE	Tuesday, 31 st March 2026

Q1 OFFERS – COMBO KIT

PURCHASE 18V XR 12 PIECE KIT - 5.0AH

INSTANT BONUS 54V FLEXVOLT PLUNGE SAW BARE IN TSTAK + XR FLEXVOLT 6.0AH BATTERY



DCZ1201P3-XE

18V XR 12 PIECE KIT - 5.0AH

BONUS

IN-STORE



DCS50NT-XJ + DCB546-XE

**54V FLEXVOLT PLUNGE SAW BARE IN
TSTAK
+
XR FLEXVOLT 6.0AH BATTERY**

DEWALT

Q1 OFFERS – NAILERS

PURCHASE 33 DEG CORDLESS FRAMER SEQ/RAPID – BARE

INSTANT BONUS 18V 5.0AH XR BATTERY + 4AH SLIM CHARGER



DCN950N-XJ

**33 DEG CORDLESS FRAMER SEQ/RAPID –
BARE TOOL**

BONUS

IN-STORE



DCB184-XE + DCB1104-XE

**18V XR 5.0AH BATTERY
+
4AH SLIM CHARGER**

DEWALT

Q1 OFFERS – NAILERS

PURCHASE 18V XR 2 PIECE NAILER KIT 33 DEG FRAMER / 16GA BRAD SEQ / RAPID - 5AH
INSTANT BONUS 18V XR BRUSHLESS CIRCULAR SAW - BARE



DCK246P2-XE

18V XR 2 PIECE NAILER KIT 33 DEG FRAMER
/ 16GA BRAD SEQ / RAPID - 5AH

BONUS

IN-STORE



DCS570N-XE

18V XR BRUSHLESS CIRCULAR SAW -
BARE

DEWALT

Q1 OFFERS – BENCHTOP

PURCHASE 305MM COMPOUND SLIDE MITRE SAW WITH XPS

INSTANT BONUS 18V XR PLANER + 18V XR 5AH BATTERY + 4AH SLIM CHARGER



DWS780-XE

**305MM COMPOUND SLIDE MITRE SAW WITH
XPS**

BONUS

IN-STORE



**DCP580N + DCB184-XE +
DCB1104-XE**

**18V XR BL PLANER BARE +
18V XR 5.0AH BATTERY +
4AH SLIM CHARGER**

DEWALT

Q1 OFFERS – BENCHTOP

PURCHASE 254MM HEAVY DUTY TABLE SAW

INSTANT BONUS 54V XR PRECISION CIRCULAR SAW KIT 9.0AH



DWE7491-XE

254MM HEAVY DUTY TABLE SAW

BONUS

IN-STORE



DCS578X1-XE

54V XR PRECISION CIRCULAR SAW 9AH KIT

DEWALT

Q1 OFFERS – BENCHTOP

PURCHASE 330MM 1800W PORTABLE PLANER THICKNESSER

INSTANT BONUS 18V XR PREMIUM HAMMER DRILL DRIVER KIT – 1X 8.0AH



DW735-XE

13" PORTABLE PLANER THICKNESSER

BONUS

IN-STORE



DCD1007WW1T-XE

**18V XR PREMIUM HAMMER DRILL DRIVER
– 1X 8.0AH**

DEWALT

Q1 OFFERS – LASERS

PURCHASE 18V COMPACT CROSSLINE LASER (GREEN)

REDEEM 1/4”-20 THREAD ALUMINIUM TRIPOD + POCKET LASER DISTANCE MEASURE



DCLE34021D1-XE

18V COMPACT CROSS LINE LASER GREEN

BONUS

VIA ONLINE REDEMPTION



DE0881T-XJ + DW055PL-XJ

**1/4 – 20 ALUM TRIPOD + DW055 POCKET
LDM**

DEWALT

Q1 OFFERS – LASERS

PURCHASE 18V COMPACT 3X360 LASER (GREEN)

REDEEM GREEN LINE DETECTOR + 1/4"–20 ALUM TRIPOD + 30M LASER DISTANCE MEASURE



DCLE34031D1

18V COMPACT 3X360 LASER GREEN

BONUS

VIA ONLINE REDEMPTION



**DE0892G-XJ + DE0881T-XJ +
DWHT77100-XJ**

GREEN DETECTOR LINE LASER + 1/4 – 20
ALUM TRIPOD + LASER DISTANCE
MEASURE 30M

DEWALT

Q1 OFFERS – LASERS

PURCHASE 18V 3X360 REMOTE CONTROL LASER (GREEN)

REDEEM GREEN LINE DETECTOR + 5/8” CONSTRUCTION TRIPOD + 30M LASER DISTANCE MEASURE



DCLE34035D1-XE

18V 3X360 REMOTE CONTROL LASER
GREEN

BONUS

VIA ONLINE REDEMPTION



**DE0892G-XJ + DE0736-XJ +
DWHT77100-XJ**

GREEN DETECTOR LINE LASER + 5/8”
CONSTRUCTION TRIPOD + LASER
DISTANCE MEASURE 30M

DEWALT

Q1 OFFERS – TOUGHSYSTEM SPEND MORE GET MORE

SPEND **\$500 - \$999** ON TOUGHSYSTEM STORAGE RANGE

REDEEM CHOOSE YOUR BONUS VIA ONLINE REDEMPTION

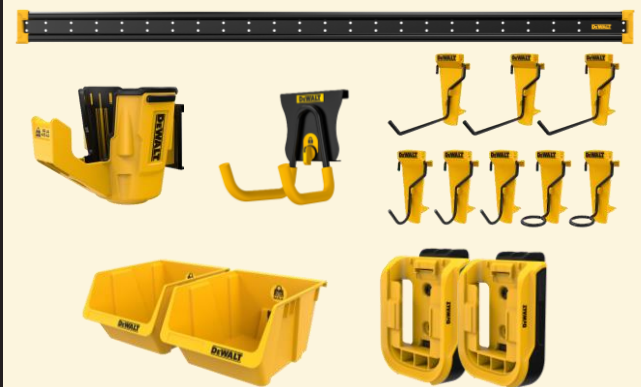


OPTION 1



DWST40603-1
PRO TOOL RIG
OR
DWST83294-1
TOUGHSYSTEM 2.0 DS300 MID BOX

OPTION 2



**DWST82800-1 + DWST82805-1 + DWST82813-1 +
DWST82816-0 + DWST82820-0 + DWST82823-1**
STORAGE ACCESSORIES

DEWALT

Q1 OFFERS – TOUGHSYSTEM SPEND MORE GET MORE

SPEND **\$1,000 - \$1,499** ON TOUGHSYSTEM STORAGE RANGE

REDEEM CHOOSE YOUR BONUS VIA ONLINE REDEMPTION



OPTION 1



DWST50113-1
PRO LEATHER TOOL RIG
+
DCE512N-XJ
18V XR JOBSITE FAN

OPTION 2



DWST83529-1
TOUGHSYSTEM 2.0 2 DRAWER UNIT
+
DCE512N-XJ
18V XR JOBSITE FAN

DEWALT

Q1 OFFERS – TOUGHSYSTEM SPEND MORE GET MORE

SPEND **OVER \$1,500** ON TOUGHSYSTEM STORAGE RANGE

REDEEM BONUS TOUGHSYSTEM DRAW UNITS



BONUS



DWST83529-1 + DWST08330-1
TOUGHSYSTEM 2.0 2 DRAWER UNIT + TOUGHSYSTEM 2.0 3 DRAWER UNIT

DEWALT

Q1 OFFERS – XR FLEXVOLT

PURCHASE SELECTED FLEXVOLT SKINS LISTED

REDEEM XR FLEXVOLT 6AH BATTERY

**54V XR FLEXVOLT
125MM ANGLE GRINDER
- BARE TOOL**
DCG418N-XJ



**54V XR FLEXVOLT
RECIPROCATING SAW
- BARE TOOL**
DCS389N-XJ



**54V XR FLEXVOLT 50CM
CHAINSAW - BARE TOOL**
DCMCS575N-XE



**54V XR FLEXVOLT AXIAL
BLOWER - BARE TOOL**
DCMBL777N-XE



**54V XR FLEXVOLT
180MM ANGLE GRINDER
- BARE TOOL**
DCG440N-XJ



**54V XR FLEXVOLT
184MM CIRCULAR SAW
- BARE TOOL**
DCS578N-XE



**54V XR FLEXVOLT 45CM
CHAINSAW - BARE TOOL**
DCMCS574N-XE



**54V XR FLEXVOLT AXIAL
BLOWER - BARE TOOL**
DCMBA572N-XE



**54V XR FLEXVOLT STRING
TRIMMER (SPLIT SHAFT)
- BARE TOOL**
DCM5713N-XE



**54V XR FLEXVOLT 230MM
ANGLE GRINDER - BARE TOOL**
DCG460N-XJ



**54V XR FLEXVOLT
190MM HIGH TORQUE
CIRCULAR SAW - BARE TOOL**
DCS577N-XJ



**54V XR FLEXVOLT HEDGE
TRIMMER 31MM GAP
- BARE TOOL**
DCMHT573N-XE



**54V XR FLEXVOLT SPLIT
BOOM (POWER HEAD ONLY)
- BARE TOOL**
DCMAS5713N-XE



BONUS

VIA ONLINE REDEMPTION



DCB546-XE

XR FLEXVOLT 6AH BATTERY

DEWALT

Q1 OFFERS – XR FLEXVOLT

PURCHASE SELECTED FLEXVOLT SKINS LISTED
REDEEM XR FLEXVOLT 6AH BATTERY

**54V XR FLEXVOLT
SDS-PLUS HAMMER
- BARE TOOL**
DCH333NT-XJ



**54V XR FLEXVOLT
CUT-OFF SAW
- BARE TOOL**
DCS691N-XJ



**54V XR FLEXVOLT
WALL CHASER
- BARE TOOL**
DCG200NT-XJ



**54V XR FLEXVOLT
254MM MITRE SAW
- BARE TOOL**
DCS727N-XE



**54V XR FLEXVOLT
305MM MITRE SAW
- BARE TOOL**
DCS781N-XE



**54V XR FLEXVOLT 3.5M
TELESCOPIC POLE SAW
- BARE TOOL**
DCMPS635N-XE



BONUS

VIA ONLINE REDEMPTION



DCB546-XE + DCB1118-XE

**XR FLEXVOLT 6AH BATTERY + XR 18V
FAST CHARGER**

DEWALT

Q1 OFFERS – XR FLEXVOLT

PURCHASE SELECTED FLEXVOLT KITS LISTED

REDEEM XR FLEXVOLT 9AH BATTERY

**54V XR FLEXVOLT
125MM ANGLE
GRINDER IN TSTAK
- 9AH KIT**
DCG418X1-XE



**54V XR FLEXVOLT
CIRCULAR SAW
- 9AH KIT**
DCS578X1-XE



**54V XR FLEXVOLT
CHAINSAW - 9AH KIT**
DCMCS574X1-XE



**54V XR FLEXVOLT
SPLIT BOOM EDGER
- 9AH KIT**
DCMASED57X1-XE



**54V XR FLEXVOLT
GEN 2 AXIAL BLOWER
- 9AH KIT**
DCMBL777X1-XE



BONUS

VIA ONLINE REDEMPTION



DCB547-XJ

XR FLEXVOLT 9AH BATTERY

DEWALT

Q1 OFFERS – XR FLEXVOLT

PURCHASE SELECTED FLEXVOLT KITS LISTED

REDEEM XR FLEXVOLT 9AH BATTERY

54V XR FLEXVOLT DUST EXTRACTOR KIT - 2 x 6AH KIT
DCV586MT2-XE



54V XR FLEXVOLT SDS-PLUS HAMMER KIT - 9AH KIT
DCH333X2-XE



54V XR FLEXVOLT CUT-OFF SAW KIT - 9AH KIT
DCS691X2-XE



54V XR LI-ION PLUNGE SAW - 2 x 6AH KIT
DCS520T2-XE



54V XR FLEXVOLT DUAL BATTERY 53CM SELF PROPELLED MOWER - 2 x 15AH KIT
DCMWSP660Z2-XE



54V XR FLEXVOLT 53CM GEN 2 PUSH MOWER - 9AH KIT
DCMWP500X1-XE



54V XR FLEXVOLT 53CM SELF PROPELLED GEN 2 RWD MOWER - 15AH KIT
DCMWSP550Z1-XE



54V XR FLEXVOLT 305MM MITRE SAW - 9AH KIT
DCS781X1-XE



BONUS

VIA ONLINE REDEMPTION



2 X DCB547-XJ

XR FLEXVOLT 9AH BATTERIES

DEWALT

Q1 REDEMPTIONS MEDIA SCHEDULE

		DECEMBER				JANUARY				FEBRUARY			
ASSET	EXECUTION	1	2	3	4	1	2	3	4	1	2	3	4
EDM	B2B									1 st			
POS	Instore - Delivery							15 th					
POS	Live Instore									1 st			
DIGITAL + SOCIAL ASSETS	Live									1 st			
PAID MEDIA	Live									1 st			
eDM	End User									1 st			

EMBARGO NOTICE FOR PUBLISHING CAMPAIGN INFORMATION:

TO ENSURE A TRUE HYPE EXPERIENCE AND SUCCESSFUL DEWALT® CAMPAIGN, this promotion needs to be communicated strictly to the provided schedule. The offer can only be published FROM EMBARGO RELEASE DATE.

THE EMBARGO IS IN PLACE UNTIL SUNDAY 01/02/2026 6:00AM – OFFERS REVEALED

To ensure a true Hype Experience and successful DEWALT® Campaign, this promotion needs to be communicated strictly to the provided schedule

1. Marketing collateral and full schedule sent to customers in January.
2. DEWALT and Retailer digital campaign commencing from **Sunday 1st February**, FROM 6AM .
3. Marketing POS delivered to DEWALT field sales directly. Expected delivery from **Thursday 15th January** .
4. POS displayed instore from **Sunday 1st February**.



CAMPAIGN SUPPORT

COMPREHENSIVE SUPPORT ACROSS ALL PLATFORMS COMMUNICATED VIA PLAYBOOK



POSTER

POS



STANDEE



SOCIAL



DIGITAL



POINT OF SALE

ASSETS: <https://stanleyblackanddecker.box.com/s/duk2u07dabejjyw8t5krimddqyr829a3>

A3, A4 POSTERS / STANDEES



TOUGHSYSTEM™ 2.0
SPEND MORE GET MORE
FEBRUARY - MARCH 2026

SPEND* \$500 - \$999
on TOUGHSYSTEM storage range.

CHOOSE YOUR BONUS VIA ONLINE REDEMPTION

PRO TOOL RIG
DWST4003-1



TOUGHSYSTEM 2.0 D8300 - MID BOX
DWST8284-1



DEWALT WORKSHOP STORAGE ACCESSORIES
DWST8200-1 + DWST8201-1 + DWST8202-1 + DWST8203-1 + DWST8204-1 + DWST8205-1 + DWST8206-1 + DWST8207-1 + DWST8208-1 + DWST8209-1 + DWST8210-1 + DWST8211-1 + DWST8212-1 + DWST8213-1 + DWST8214-1 + DWST8215-1 + DWST8216-1 + DWST8217-1 + DWST8218-1 + DWST8219-1 + DWST8220-1 + DWST8221-1 + DWST8222-1 + DWST8223-1 + DWST8224-1 + DWST8225-1 + DWST8226-1 + DWST8227-1 + DWST8228-1 + DWST8229-1 + DWST8230-1 + DWST8231-1 + DWST8232-1 + DWST8233-1 + DWST8234-1 + DWST8235-1 + DWST8236-1 + DWST8237-1 + DWST8238-1 + DWST8239-1 + DWST8240-1 + DWST8241-1 + DWST8242-1 + DWST8243-1 + DWST8244-1 + DWST8245-1 + DWST8246-1 + DWST8247-1 + DWST8248-1 + DWST8249-1 + DWST8250-1 + DWST8251-1 + DWST8252-1 + DWST8253-1 + DWST8254-1 + DWST8255-1 + DWST8256-1 + DWST8257-1 + DWST8258-1 + DWST8259-1 + DWST8260-1 + DWST8261-1 + DWST8262-1 + DWST8263-1 + DWST8264-1 + DWST8265-1 + DWST8266-1 + DWST8267-1 + DWST8268-1 + DWST8269-1 + DWST8270-1 + DWST8271-1 + DWST8272-1 + DWST8273-1 + DWST8274-1 + DWST8275-1 + DWST8276-1 + DWST8277-1 + DWST8278-1 + DWST8279-1 + DWST8280-1 + DWST8281-1 + DWST8282-1 + DWST8283-1 + DWST8284-1 + DWST8285-1 + DWST8286-1 + DWST8287-1 + DWST8288-1 + DWST8289-1 + DWST8290-1 + DWST8291-1 + DWST8292-1 + DWST8293-1 + DWST8294-1 + DWST8295-1 + DWST8296-1 + DWST8297-1 + DWST8298-1 + DWST8299-1 + DWST8300-1



SPEND* \$1000 - \$1499
on TOUGHSYSTEM storage range.

CHOOSE YOUR BONUS VIA ONLINE REDEMPTION

PRO LEATHER TOOL RIG + 18V XR JOBSITE FAN
DWST8010-1 + DCB312N-KJ



TOUGHSYSTEM 2.0 2 DRAWER UNIT + 18V XR JOBSITE FAN
DWST8329-1 + DCB312N-KJ





REDEEM AT GUARANTEEDTOUGH.CO.NZ

Terms and Conditions Apply. DEWALT reserves the right to change any deal, price and / or specification at any time without notice. Promotion runs from 01/02/2026 - 31/03/2026. Redeption claims must be submitted online before 31/03/2026. All offers available while stocks last at participating stores. See [www.stanleyblackanddecker.co.nz](https://stanleyblackanddecker.co.nz) for details. *Based on total spend including GST. †In-Store transaction across all TOUGHSYSTEM storage products. T&Cs Apply.



GUARANTEED TOUGH BONUS OFFERS
FEBRUARY - MARCH 2026

INSTANT BONUS



54V XR PRECISION CIRC SAW - 9AH KIT
DCB3101-XE

WHEN YOU PURCHASE 254MM (10") 2000W CORDED TABLE SAW
DWE7491-XE



INSTANT BONUS



18V XR 3 SPEED HAMMER DRILL - 9AH KIT
DCB3090W1E-XE

WHEN YOU PURCHASE 330MM (13") 1000W CORDED PLANER THICKNESSER
DWT735-XE



INSTANT BONUS



18V XR BRUSHLESS PLANNER BARE UNIT + 18V 9AH XR LITHION BATTERY PACK + 4A SLIM CHARGER
DCB3014-XE + DCB3044-XE + DCB3104-XE

WHEN YOU PURCHASE 305MM (12") 1670W CORDED DOUBLE BEVEL SLIDING COMPOUND MITRE SAW
DWT570-XE



Terms and Conditions Apply. DEWALT reserves the right to change any deal, price and / or specification at any time without notice. Promotion runs from 01/02/2026 - 31/03/2026. Instant Bonus available online only limited to point of purchase, promotion ends 31/03/2026, or when stock of bonus item runs out/forwards to first to secure All offers available while stocks last at participating stores. See [www.stanleyblackanddecker.co.nz](https://stanleyblackanddecker.co.nz) for details.



48V XR FLEXVOLT
GUARANTEED TOUGH REDEMPTIONS
FEBRUARY - MARCH 2026

BONUS VIA ONLINE REDEMPTION



XR FLEXVOLT 48V BATTERY
DCB846-XE

WHEN YOU PURCHASE A SELECTED PRODUCT BELOW

BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE
BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE
BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE
BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE

BONUS VIA ONLINE REDEMPTION



XR FLEXVOLT 48V BATTERY + XR 18V FAST CHARGER
DCB846-XE + DCB318-XE

WHEN YOU PURCHASE A SELECTED PRODUCT BELOW

BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE
BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE
BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE	BUY 58 FLEXVOLT 18V 1800W POWER TOOL DCB2879N-XE



SEE WEBSITE FOR FULL RANGE OF QUALIFYING ITEMS

Terms and Conditions Apply. DEWALT reserves the right to change any deal, price and / or specification at any time without notice. Promotion runs from 01/02/2026 - 31/03/2026. Redeption claims must be submitted online before 31/03/2026. All offers available while stocks last at participating stores. See [www.stanleyblackanddecker.co.nz](https://stanleyblackanddecker.co.nz) for details.



DIGITAL

ASSETS: <https://stanleyblackanddecker.box.com/s/j6ngvucnaex93uystt30v0f3qv911j4l>

WEB BANNERS

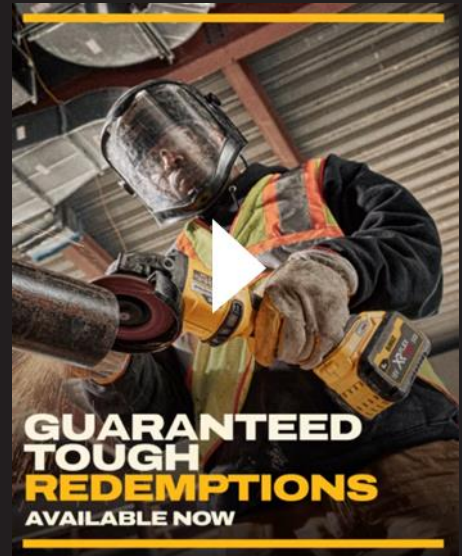


SOCIAL

ASSETS: <https://stanleyblackanddecker.box.com/s/cs3uqy44namtqwlzdnpt5n6h0e7qegec>

CAROUSEL & VIDEO

<p>PURCHASE 18V XR 33 DEG FRAMER SEQ/RAPID - BARE UNIT D09763-01</p> <p>INSTANT BONUS 18V XAH XR LHON BATTERY PACK + AA SLIM CHARGER D09763-01 + D09763-01</p>	<p>PURCHASE 18V XR 2 PIECE NAILER KIT 33 DEG FRAMER / 18GA DRAD SEQ / RAPID - 5AH D09763-01</p> <p>INSTANT BONUS 18V XR BL CIRC SAW BARE D09763-01</p>	<p>PURCHASE 38LTR M-CLASS DUST EXTRACTOR D09763-01</p> <p>INSTANT BONUS FLOOR CLEANING KIT + 18V XR L-CLASS HAND VAC + 20V BARE KIT FOR BATTERY PACK + AA SLIM CHARGER D09763-01 + D09763-01 + D09763-01</p>	<p>VIEW MORE REDEMPTIONS AT GUARANTEEDTOUGH.CO.NZ REDEEM ONLINE TODAY</p>	
<p>PURCHASE 254MM (10") 2000W CORDED TABLE SAW D09763-01</p> <p>INSTANT BONUS 34V XR PRECISION CIRC SAW - 5AH KIT D09763-01</p>	<p>PURCHASE 330MM (13") 1800W CORDED PLANNER THICKNESSER D09763-01</p> <p>INSTANT BONUS 30V XR 3 SPEED HAMMER DRILL - 5AH KIT D09763-01</p>	<p>PURCHASE 305MM (12") 1675W CORDED DOUBLE BEVEL SLIDING COMPOUND MITRE SAW D09763-01</p> <p>INSTANT BONUS 38V XR BUSH-LESS PLANNER BARE UNIT + 18V BAH XR LHON BATTERY PACK + AA SLIM CHARGER D09763-01 + D09763-01 + D09763-01</p>	<p>VIEW MORE REDEMPTIONS AT GUARANTEEDTOUGH.CO.NZ REDEEM ONLINE TODAY</p>	



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